

Sponsor Levels

The Florida
Retina
Symposium
at Walt Disney World®



September 17-19, 2010

Disney's Contemporary Resort

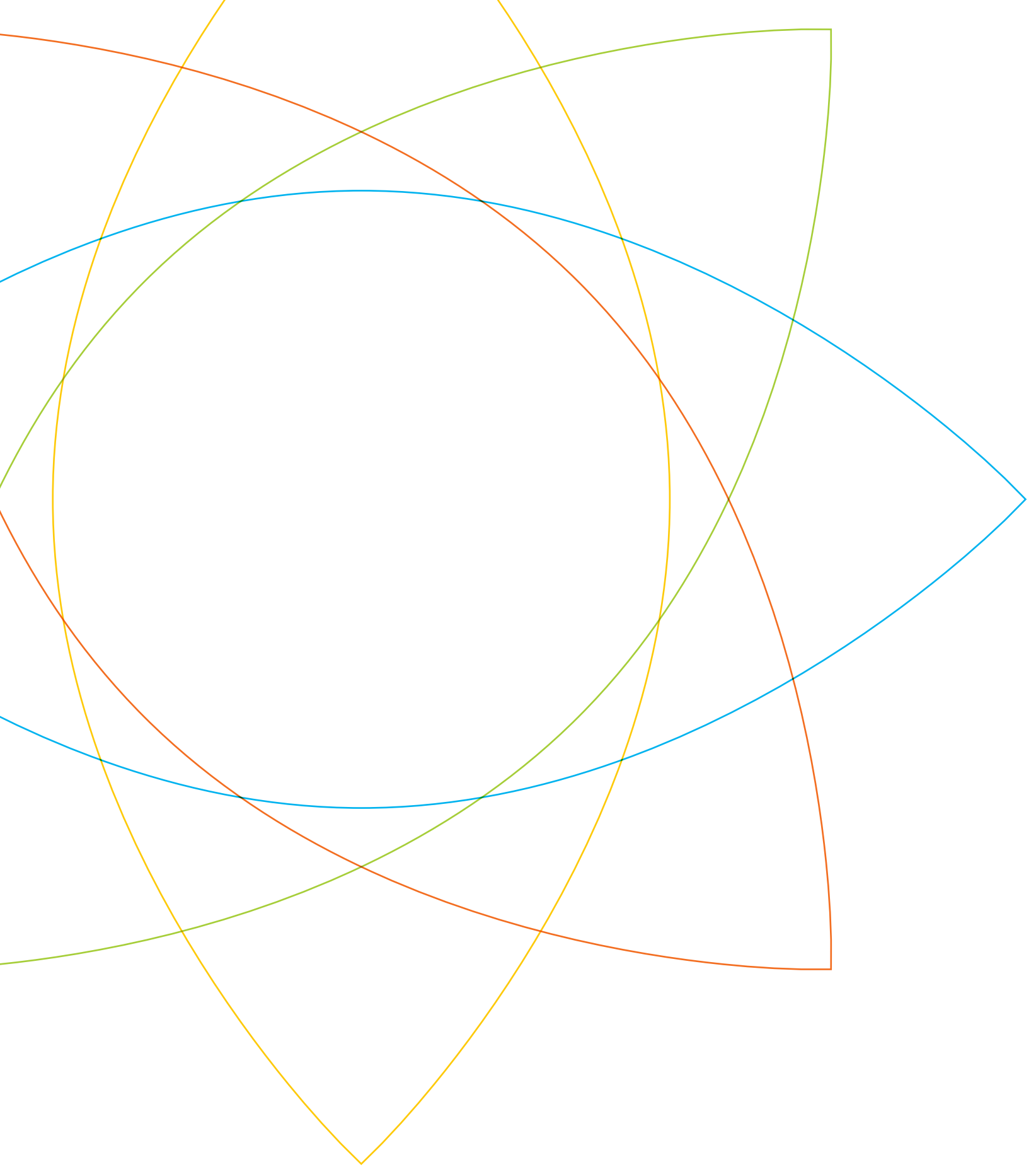
presented by

CENTER FOR
RETINA AND
MACULAR DISEASE



Wolters Kluwer
Health

Lippincott
CME Institute



Presenting the Fourth Annual Florida Retina Symposium *at Walt Disney World*

The Center for Retina and Macular Disease along with Lippincott CME Institute, Inc., are proud to co-sponsor the fourth annual Florida Retina Symposium at Walt Disney World to be held at the ultra modern Contemporary Resort, Orlando, from September 17th through September 19th, 2010. Participating optometrists will enjoy educational classes about retinal disease, networking activities, and a great exhibit hall experience. This is your chance to showcase your products and services to a captive audience. All of this will occur at the doorstep to the world's largest playground – Walt Disney World.

Beginning in 2007, it has been the mission of the founding partners at the Center for Retina and Macular Disease to provide a brilliant and dynamic educational meeting for eye care professionals worldwide. Since then, our attendees have represented private practices and top academic institutions from locations such as the United States, Canada, Brazil, Peru, Paraguay, Puerto Rico, and Spain – to name a few. The Florida Retina Symposium continues to gain momentum as one of the top retina conferences in the country.

The Center for Retina and Macular Disease and Lippincott CME Institute, Inc., understand the importance of educating optometrists to assist the retina specialist in identifying and managing retinal and macular disease. We are committed to providing a high quality, broad spectrum retinal symposium targeted specifically for the optometric community with the support of our sponsors. Our nationally renowned faculty is honored to continue this tradition at Walt Disney World.

The following pages detail the sponsorship opportunities and explain the benefits and rights. Please take a moment to read through and consider the level and venue that interests you. Because the opportunities are offered on a first-come-first-served basis, we encourage you to reserve your sponsorship early.

Thank you for considering this opportunity. If you have any questions, please contact our event management team at Eventrics at 863-529-9809 or derrick@eventrics.com.

We look forward to your partnership at this unique event.

Kind regards,

David. M. Misch, MD



Presenting Sponsor Level (\$20,000)

This exclusive sponsorship offers your company the highest visibility package that will allow you to gain recognition well beyond conference attendees. Your Company logo will be hyper-linked directly from the home page of the symposium website.. This sponsorship is built to give maximum exposure throughout the year.

Sponsorship Benefits

- Exhibit Hall Lounge
- Company recognition on event website
- Link to company website from event website
- Recognition as presenting sponsor on event sponsor board
- Recognition as presenting sponsor in event program
- Full page ad in symposium material
- Sponsor recognition gift

Sponsorship Rights

- Right to display during trade show*
- First right to same sponsorship of 2011 Symposium

Presenting sponsor level includes symposium package for eight (8) individuals. This package does not include accommodations or optional activities, unless designated as sponsor benefit.

*Trade show space is 8' wide by 7' deep and includes one 6' skirted table.

For specifics on event signage for sponsored events, please contact **Eventrics at 863-683-3905**.

20/10 Sponsor Level (\$10,000)

With four unique venues to select from, this sponsorship puts your company directly in front of the attending physicians at one of the selected top venues.

One sponsorship available for each of the 4 venues:

Venue 1 Seminar I*

Venue 2 Seminar II*

Venue 3 Seminar III*

Venue 4 Seminar IV*

Sponsorship Benefits

- Company recognition on event website
- Link to company website from event website
- Recognition on event sponsor board
- Recognition in event program
- Full page ad in symposium material
- Sponsor recognition gift

Sponsorship Rights

- Right to display during trade show*
- Right to display company name at sponsored event
- First right to same sponsorship of 2011 Symposium

20/10 sponsor level includes symposium package for four (4) individuals. This package does not include accommodations or optional activities, unless designated as sponsor benefit. Please note, sponsorship venues available on a "first-come-first-served basis". A special rate of \$100 per day will be applied for each additional sponsor attendee, exhibitor, or guest.

*Trade show space is 8' wide by 7' deep and includes one 6' skirted table.

For specifics on event signage for sponsored events, please contact **Eventrics at 863-683-3905**.

20/15 Sponsor Level (\$7,500)

These highly desirable venues are an essential part of the symposium experience! With recognition that includes the ultimate opportunity for product sampling to symposium attendees.

One sponsorship available for each of the 3 venues:

- Venue 1** Friday Guest Speaker*
- Venue 2** Saturday Guest Speaker*
- Venue 3** Passport

Sponsorship Benefits

- Company recognition on event website
- Recognition on event sponsor board
- Recognition in event program
- Half page ad in symposium material
- Sponsor recognition gift

Sponsorship Rights

- Right to display during trade show*
- Right to display company name at sponsored event
- First right to same sponsorship of 2011 Symposium

20/15 sponsor level includes symposium package for two. This package does not include accommodations or optional activities, unless designated as sponsor benefit. Please note, sponsorship venues available on a "first-come-first-served basis". A special rate of \$100 per day will be applied for each additional sponsor attendee, exhibitor, or guest.

*Trade show space is 8' wide by 7' deep and includes one 6' skirted table.

For specifics on event signage for sponsored events, please contact **Eventrics at 863-683-3905**.

20/20 Sponsor Level (\$5,000)

Take advantage of the most interactive area at the symposium! These venues are a great investment while offering highly visible recognition.

One sponsorship available for each of the 9 venues:

- Venue 1** Friday Breakfast*
- Venue 2** Friday Lunch*
- Venue 3** Saturday Breakfast*
- Venue 4** Saturday Lunch*
- Venue 5** Seminar V*
- Venue 6** Sunday Breakfast*
- Venue 7** Sunday Guest Speaker*
- Venue 8** Sunday Lunch*
- Venue 9** Symposium Bags

Sponsorship Benefits

- Company recognition on event website
- Recognition on event sponsor board
- Recognition in event program
- Sponsor recognition gift

Sponsorship Rights

- Right to display during trade show*
- Right to display company name at sponsored event
- First right to same sponsorship of 2011 Symposium

20/20 sponsor level includes symposium package for two. This package does not include accommodations or optional activities, unless designated as sponsor benefit. Please note, sponsorship venues available on a "first-come-first-served basis". A special rate of \$100 per day will be applied for each additional sponsor attendee, exhibitor, or guest.

*Trade show space is 8' wide by 7' deep and includes one 6' skirted table.

For specifics on event signage for sponsored events, please contact **Eventrics at 863-683-3905**.

2010 Sponsor Commitment Form

Sponsor Information

Please print clearly:

Contact _____ Phone _____

Company Name _____

Listed Sponsor Name _____

Fax _____ Email _____

Mailing Address _____

City _____ State _____ Zip _____

Digital Art Contact _____ Phone _____ Email _____

Sponsor Levels

Please select the sponsorship level(s) you are requesting. (All sponsorships are first-come-first-served):

Presenting Sponsor Level (\$20,000)

20/10 Sponsor Level (\$10,000)

Select one venue you would like to sponsor at \$10,000 each:

- Seminar I
- Seminar II
- Seminar III
- Seminar IV

20/15 Sponsor Level (\$7,500)

Select one venue you would like to sponsor at \$7,500 each:

- Friday Guest Speaker
- Saturday Guest Speaker
- Passport

20/20 Sponsor Level (\$5,000)

Select one venue you would like to sponsor at \$5,000 each:

- Friday Breakfast
- Friday Lunch
- Saturday Breakfast
- Saturday Lunch
- Seminar V
- Sunday Breakfast
- Sunday Guest Speaker
- Sunday Lunch
- Symposium Bags

Agreement

By signing below, I agree to pay for my selected sponsorship(s) according to the terms of this agreement:

Authorized Signature _____ Date _____

Sponsorship Reservations

Please mail this agreement with check to:

CRMD Florida Retina Symposium
250 Avenue K, SW
Winter Haven, FL 33880

Questions

For additional information, contact:

Derrick McBride
Eventrics
phone: 863-683-3905 email: derrick@eventrics.com